



THE NEW NISSAN LEAF ARRIVES IN GENEVA

NOTE AND LEAF TAKING CENTRE-STAGE AT MOTOR SHOW

DUBAI: With a staggering 50,000 examples sold, the LEAF is the world's best-selling electric vehicle - but Nissan isn't a company to rest on its laurels and the new LEAF has benefited from a raft of changes including an improved range of 199km and cut-in-half charging time* that will only boost its popularity. Making its debut at Geneva the new LEAF will be produced at Nissan's Sunderland factory in the UK. Built in Europe and re-engineered for European buyers, it has received more than 100 updates, many as a result of direct feedback from loyal customers. It all adds up to a car that will spread the

electric word even wider. New LEAF's real-world driving range has been improved by the only visual change to the car: a subtly revised front grille helps reduce the aerodynamic drag coefficient Cd figure from an already impressive 0.29 to 0.28. The new LEAF's driving range is certified at 199km under the New European Driving Cycle (NEDC), which is an increase from 175km in the previous model. By moving the charger from the rear of the LEAF to under the bonnet, it has been possible to increase the luggage area by as much as 40 litres...

put that another way, about the size of a typical airplane 'carry-on' suitcase. Overall boot capacity has increased to a massive 370 litres. Another area where Nissan has made everyday life even easier is in the charging port area at the front of the car. Thanks to the introduction of a new LED inspection light, drivers no longer have to rely on street lighting to connect their cars to an electric source at night. The charging port has been reworked to improve usability and security and its release mechanism now uses an electric switch. Additionally, the charge cable now features an

electro-mechanical locking mechanism that removes the requirement to lock the cable to the car manually. Other detail enhancements include a new i-Key that also controls the charging port cover and cable lock. These significant updates are incorporated as part of a major range expansion that sees LEAF adopt the familiar Nissan three-tier trim line-up of Visia, Acenta and Tekna to broaden its appeal still further. The Visia version offers a lower price entry point while Tekna models feature even more standard equipment than the original model.



Terrace Mix Project

TOP REAL ESTATE OFFERS PROJECTS IN ISTANBUL

KUWAIT: Top Real Estate Group announced the offering of latest real estate projects in Istanbul City, which are executed and developed by "Inanlar Construction Co", established in 1965, adopting the principle of "Design for Humans" as its key philosophy throughout its 48 year journey, which enabled the company to be one of leading and distinguished firms in construction industry in Turkey. Waleed Al-Qadoumi, Group's Managing Director, said that the Group is proud of its well-established relationship with Inanlar, which we exclusively represent in Kuwait and Qatar. Al-Qadoumi added that the Group, during the last



Waleed Al-Qadoumi

year, offered a number of projects executed by Inanlar in Istanbul City, which realized significantly positive results. Such projects attracted a good group of buyers and investors. Al-Qadoumi indicated that Terrace Tema was the most attractive project due to its excellent location and promising future that the area has. Al-Qadoumi added that the Group now offers the latest project of the Company in Istanbul, "Terrace Mix" project, which is a key project implemented by Inanlar Company in a strategically distinguished location in Istanbul City. The project is located in a dynamic area with many commercial and residential complexes and universities in addition to a large number of businesses. Al-Qadoumi confirmed that Terrace Mix is a real

opportunity for successful investment. Regarding the Project, Al-Qadoumi said that it consists of 5 multistory buildings up to 15 floors, out of which there are 3 residential buildings and 2 office residential buildings. Apartments in such buildings vary from studio, 1, 2 and 3 bedrooms with high quality finishing. He indicated that the Project provides integrated services including parks, playgrounds, health spa, car parking, maintenance and security services round the clock. With respect to the residential unit prices, Al-Qadoumi stated that their prices are suitable for different categories starting from KD18,000 with payment facilities up to 30 months. Al-Qadoumi indicated that the Project is located about 18 km from Ataturk Airport and about 31 km from Taksim area and Istiqal Street. In addition, the Project is adjacent to main road network in the City and also accessible through the metro bus, which is the easiest transport means in the City, which is never affected by crowd. Al-Qadoumi added that the project is under construction and delivery will be in October 2014 explaining that upon completion of the project and handover of the residential units to the owners, the Developer will lease such units from their owners for two years in consideration for annual rental net return of 7% of the unit value. On the other hand, Al-Qadoumi stated that the Group and Inanlar Company are currently considering the incorporation of a company specialized in property management in Turkey to undertake, in the future, the management of properties owned by buyers and investors from the region, who are interested in the same. This step aims at facilitating the new owners' affairs, following up and maintaining their properties and ensuring that they realize distinct returns in the future. Al-Qadoumi confirmed that the real estate sector in Istanbul is one of the promising investments that yield high returns and realize great benefits for investors. Al-Qadoumi encouraged the people interested in investment to seize the opportunity at the present time to invest in Istanbul, specifically in real estate sector as it is the most feasible and safest sector at all times.

COMMERCIAL FACILITIES CO PRESENT AT THE AVENUES

KUWAIT: Commercial Facilities Company (CFC) carries on expanding its communication channels with its clients by putting up a booth at The Avenues. Present during the entire month, the booth is set up to meet clients' needs and enjoy its diverse facilities, given its outstanding convenience and unparalleled speed.

Mohammed Bader Al-Qattan, Manager Service Development, said, "For the fifth year in a row the company allocates a booth in The Avenues to promote the services of CFC for the mall's visitors."

He added, "The booth has always been well received by clients interested to deal with CFC and enjoy its diverse facilities. We strive to bring innovative deals for all our customers and are committed to serve them with the highest standards. Hence, we encourage our customers to visit our booth to know more about our services. Moreover, by visiting the booth, clients can know more about the offered loans, required documents, installment methods and their balance, in addition to the credit policy by CFC."



Mohammed Al-Qattan, Manager of Services Development



The CFC booth at The Avenues is open daily during the mall's working hours, from 10:30 am to 10:30 pm, allowing a number of visitors an opportunity to avail of all the services available which best suits them. CFC staff are always providing the best services and facilities to complete transactions submitted in a period not to exceed 24 hours. CFC, the first leading finance company with strong presence in the market for the past 34 years, has gained a stronger position thanks to its uniqueness in best serving its clients, quick processing of transactions and remarkable convenience.

WARBA BANK OFFERS PERSONAL FINANCE AT COMPETITIVE RATES

KUWAIT: Warba Bank, the most recently opened Islamic bank in Kuwait, yesterday announced new competitive rates for personal finance products, having fully considered the market and the rates offered by competitive banks.

Warba Bank has reduced the rates of consumer and housing personal finance products to cope with market trends and compete with local banks.

Waleed Al-Mosallam, Head of Personal Finance - Warba Bank, said: "We at Warba bank are keen to provide our customers with an added value by means of offering additional services that cater for their needs. Customers looking for consumer and housing finance can take the advantage of our new competitive rates."

"Warba finance products can be availed easily and promptly in the event where the required

documents are complete. Customers can also enjoy the flexible repayment period. Offering such competitive rates emphasizes the bank management's strategy to provide the finance products that cater for the needs of the all customer at competitive rates," added Al-Mosallam.

Warba Bank reoffers personal finance products at competitive rates to satisfy the needs of all customers and pay them more attention. This also highlights the bank's supporting role of the sale process throughout the market, which in general serves economy and individuals by providing the required finance at smooth conditions and procedures.

Customers of 21 years old and above are eligible for Warba Bank's personal finance products which cover the necessary and luxury aspects of life at competitive rates, while promoting the quality of customer service.



Waleed Al-Mosallam

BURGAN BANK ANNOUNCES NAMES OF WINNERS OF YAWMI ACCOUNT

KUWAIT: Burgan Bank announced the names of the five winners of its Yawmi account draw, each taking home a prize of KD 5,000.

The lucky winners for the daily draws took home a cash-prize of KD 5000 each, and they are:

1. Mohammed Hameed Al-dein Mohammed Qeyas Aldein
2. Mohammed Bader Abdulla Al-farhan
3. Hanan Mohammed Swayed Alajmi
4. Hoor Salem Haji Alfarhan
5. Ahmad Hamed Abdullah Alnouri

With its new and enhanced features, the Yawmi Account has become more convenient,

easier, and faster for customers to benefit from. Now, customers will be eligible to enter the draw after 48 hours only from opening the account. Customers are also required to deposit KD 100 or equivalent only to enter the daily draw, and the coupon value to enter the draw stands at KD 10.

The newly designed Yawmi account has been launched to provide a highly innovative offering along with a higher frequency and incentive of winning for everyone. Today, the Yawmi account is a well understood product, where its popularity can be seen from the number of increasing account holders.

Burgan Bank encourages everyone to open a Yawmi account and/or increase their deposit to maximize their chances of becoming a daily winner. The more customers deposit, the higher the chances they receive of winning the draw.

Opening a Yawmi account is simple, customers are urged to visit their nearest Burgan Bank branch and receive all the details, or simply call the bank's Call Center at 1804080 where customer service representatives will be delighted to assist with any questions on the Yawmi account or any of the bank's products and services.

XCITE.COM LAUNCHES SPRING FEST PROMO

DISCOUNTS ON ELECTRONICS AND HOME FURNISHING

KUWAIT: Kuwait's leading e-commerce portal www.xcite.com welcomes the spring season with a promotion on a large variety of electronics and home furnishing products that are exclusively chosen based on customers' favorite products, Xcite's bestsellers and the latest in the world of electronics.

The promotion includes discounts on products such as computers, tablets, mobiles, air conditioning, televisions, home appliances, cameras, home furniture and much more. The Spring Festival Promotion starts today (March 11) and ends on March 17, 2013 giving a chance to everyone in Kuwait to visit the website, find their perfect deal and purchase it.

The online portal has recently been redesigned to cater to the growing customer base and the increase in interest in online shopping in Kuwait. Xcite.com offers customers daily bargain deals and exclusive prices that are only found on the website. A full-fledged bilingual online store makes it easier for both English and Arabic speakers to search the website and read the editorial reviews that are especially provided to guide customers to find the product that best matches their needs.

X-cite is the largest consumer electronics

retailer in Kuwait and the Middle East. Headquartered in Kuwait, the award winning retailer delivers a modern, dynamic and convenient shopping experience with the primary objective of delighting its customers. With touch and feel displays, cash and carry shopping, a highly trained multilingual sales staff and the latest gadgets and gizmos, shopping at X-cite is an unforgettable experience.