

CANADIAN INTERNATIONAL REAL ESTATE
Marketplace
TORONTO + CANADA



Mayor Frank Scarpetti and Mohammad Alqaddoumi

PROMOTION AGREEMENT

Canada's High-Tech Capital, Markham, Ontario and Canadian International Real Estate Marketplace (Top Expo) have teamed up with an agreement to be part of an exciting International Property Investment Show in Toronto May 16-18, 2017. The City of Markham is located within the Greater Toronto Area (6 million people) and is within a one day's drive of 135 million North American consumers - about 44% of the US population. Mayor Frank Scarpetti and Marketplace President Mohammed Qadoumi are delighted that they are working together to promote not only the Real Estate Expo but Markham as an investment destination - a city - home to over 400 Corporate Head Offices and 1,000+ High-Tech & Life Sciences Companies. The Mayor's priority

is to focus on "Global Markham" to create key international and local partners to make the community international competitive. The city has available land serviced and market ready. Companies such as IBM, Huawei, AMD, Giesecke and John & Johnson to name a few have located in Markham. President Qadoumi is delighted to be able to promote an important city that reflects both the diversity of Canada and the highly educated workforce which is available for investors and companies. Markham knows the Real Estate Expo next May is the Right Place and Right Time to be. Both are looking forward to welcoming Kuwaiti visitors and others from the Gulf Region. Be part of it.

WILFERT: UNIQUE OPPORTUNITY

Something new, creative and exciting will be coming to Toronto, Canada - May 16th to 18th, 2017, said The honorable Bryon Wilfert, the Senior Strategic Advisor. Top Expo Group, a leader in international and exhibition promotion, specializing in real estate and investment practices has come to Canada to launch an exciting international property investment show called Canadian International Real Estate Marketplace. This will be a unique opportunity for investors from Kuwait, and the Gulf Region to come to Canada, where there is a welcoming, stable and attractive investment climate. The Gulf Cooperation Council (GCC) states are a priority market for Canada, with bilateral trade increasing steadily over the last few years. Trade reached \$6.8 billion in 2012, and the Canadian Trade Commissioner Service (TCS) actively promotes Canadian commercial opportunities throughout the region. While Canada opened its Embassy in Kuwait in 1978, the establishment of formal diplomatic relations occurred in 1965. The strong bilateral relationship between Canada and Kuwait was demonstrated during the 1991 Gulf conflict, with Canadian Armed Forces personnel serving with Armed Forces of Kuwait, as well as the role played by Canadian firefighters in extinguishing significant oil well fires and blowouts. Now more than ever - Canada is the place to invest and in particular the Greater Toronto region. Canadian Marketplace's leadership in recognizing the vast potential of the Canada translated itself into providing a showcase at the metro Toronto Convention Centre featuring over 170 Exhibitors, including land developers, builders, Consulate Generals, cities, banks etc. They have done their homework and this has resulted in providing a rewarding opportunity for international investors to do transactions in a secure market. The Ambassador of Kuwait to Canada, HE Abdulhamid Alfailakawi will be speaking at the opening of



Bryon J Wilfert

the event, (in discussions with the Ambassador he was very pleased at this significant opportunity), along with The Mayor of the City of Toronto, John Tory, and other dignitaries. This highlights the importance the show has for political leaders and recognizes the significant contributions investors from Kuwait will be making to Canada. Canadian Marketplace Company, led by President Mohammed Qadoumi, concluded an exclusive representative relationship with Tridel a major estate developer based in Toronto, which is one of the largest builders of condominiums in Canada. They were founded in the 1930's by the Del Zotto family, who still have controlling interests in the firm today. They recognized both the potential and the uniqueness of creating a "one stop shopping" marketplace under one roof. Toronto, Canadian Marketplace, and Canadians extend a warm welcome to our Kuwaiti visitors and others from the Gulf Region in May 2017.



'CANADIAN INTERNATIONAL REAL ESTATE MARKETPLACE'

Representing "Top Expo Group" for exhibitions and conferences, we are pleased to announce organizing "Canadian International Real Estate Marketplace", an exhibition that will be held at the Metro Toronto Convention Centre in Toronto, Canada from May 16th - 18th 2017, said Walid Alqaddoumi the Managing Director of Top Expo Group. He added: This is the first of its kind real estate exhibition to be organized in Canada, both in terms of its size and the diversity of the local and international real estate opportunities. Top Expo Group will be inviting real estate companies from all provinces across Canada to participate alongside a number of international companies, promoting their international projects in Canada. We expect this exhibition to prove successful in both the number of participating companies and the volume of elite visitors attending. Canada is a multicultural society with a high proportion of foreign born immigrants from all over the world. Each new wave of immigration has added to the nation's ethnic and cultural composition. Over time, patterns of immigration have shifted. Historically most immigrants came from all across Europe, with the highest proportion coming from Britain and France. More recently, the largest group of newcomers to Canada has come from Asia, including the Middle East.



Walid Alqaddoumi

Recently, four Canadian cities were chosen in the world's top 10 best cities to live in the world, in terms of the services and quality of living. Toronto was positioned fourth best, annually attracting thousands of immigrants and billions of dollars in investment. Toronto is home to a large proportion of investors with high income. Through its successful history in organizing global real estate exhibitions, Top Expo Group will transfer its experience, knowledge and

expertise to showcase the Canadian real estate market. The group will initiate and implement an extensive media and advertising campaign, targeting investors from all across Canada, looking for local or international real estate opportunities. This exhibition will provide a fantastic opportunity for real estate companies from across the Americas, Europe, Asia and the Middle East to showcase their real estate projects in the Canadian market, as well as providing the opportunity to meet with Canadian developers and real estate companies, looking for investment or representation in other global regions. Due to the multi-cultural diverse Canadian population, we expect projects from all over the world to appeal to a large number of visitors. Investors are seeking global opportunities and we believe this exhibition will provide a great platform to push forward into a relatively new marketplace. We will welcome participants from Kuwait and the GCC to be with us during this event as visitors, investors and real estate and financial institutions to discover the best investment opportunities in Canada. Marketplace team and the Canadian delegates will be present at Kuwait International Property Show, KIPS 2016 to meet the investors during this event.



LEADING DEVELOPER TRIDEL

Tridel is Canada's leading developer and builder of condominium residences with more than 80 years of home building experience. To date, the Tridel Group of Companies is responsible for producing over 80,000 homes. Tridel is determined to develop condominium communities that meet the needs of today's homeowners while safeguarding the well-being of future generations. The company is working to meet this goal by focusing on innovation including social networking, environmentally sustainable design, performance in construction and corporate stewardship. Tridel is deeply committed to building the highest quality condominiums possible and has won virtually every award in the industry for design, customer service, sales, marketing and construction excellence. Tridel looks forward to continue the long, proud history of award winning excellence with over 20 new condominium communities currently under development in the Greater Toronto Area. Quality starts with an intention. To do our best. Tridel know that nothing's more personal than your home. It's fitting then that our team of people put their skills and dedication to work each day for the good of our homeowners, their families, and the communities that we share.

Our customers at every stage. It begins with our ability to locate the best locations, source superior materials, have brand name suppliers and work with award winning consultants. And it continues through to our long history of effectively managing condominium construction, it ends with you knowing that you have the best home for the best value. As the largest builder of sustainable condominiums in Canada, Tridel takes their leadership role and responsibility seriously. That's why we are committed to building communities that are environmentally responsible, energy efficient and healthy places to live. Tridel leads sustainable residential condominium development in Canada, with more than 20% of the commercial certified LEED(r) MURB (Multi-use residential buildings). Tridel buildings are designed and built to conserve more energy and resources than standard Code compliant buildings. A typical Tridel buildings conserve more energy and resources than standard Code compliant buildings. A typical Tridel building consumes 33% less electricity, 59% less natural gas and 40% less potable water than a Model Reference Building. Tridel is proud to be a six time recipient of the green builder of the year award by the building industry land development (BILD). "On behalf of Tridel, we are



James Ritchie and Mohammad Al Qaddoumi

excited for this new opportunity to work with TREG in Kuwait. As one of Canada's leading condominium developers, we are honored for the opportunity to showcase our homes to the Kuwait community. Our Ten York community, in particular, with its location in the heart of downtown Toronto and its exceptional suites on the upper most floors would be very appealing to the community." Said James Ritchie, Executive Vice President, Sales and Marketing. Tridel team will be participating at Kuwait International Property Show KIPS 2016 that will be held at Kuwait Fairs Ground, Mishref, Hall 8 during 7-12 Nov. 2016, and showcase the company prestigious projects in downtown Toronto and the greater Toronto area.



KIPS-2016
معرض الكويت الدولي للعقار
Kuwait International Property Show

أرض المعارض - مشرف - قاعة (8)
07 - 12 نوفمبر 2016



Waleed Alqadoumi Managing Director Top Expo Group, The Honorable Michael Chan - Ontario's Minister of International Trade, The Honorable Bryon J Wilfert - Senior Strategic Advisor and Mohammad Alqaddoumi - Canadian marketplace President pose for a group photo.

Canadian International Real Estate Marketplace & City of Markham - Promotion Agreement

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• Mayor Frank Scarpetti and Alqaddoumi

TEG with its brand name Canadian International Real Estate Marketplace Entering the Canadian Market



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Canada's leading developer Tridel at KIPS 2016

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